

Fiscal Year 2025/26



Nevada

Call Data

Incoming Calls													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Call Offered – Incoming 211 Queue	9,643	10,198	10,292	9,663	7,347	8,373	7,021	6,725	8,420	7,992	7,627	7,845	101,146
Answered Calls – Incoming 211 Queue	6,847	6,898	7,143	6,867	5,301	6,088	5,208	4,824	6,040	6,031	5,754	5,929	72,930
Call Answered – Call Back Queue	1,642	1,589	1,651	1,335	757	1,583	1,380	1,542	1,732	1,505	1,343	1,158	17,217
Abandoned Calls	1,104	1,590	1,401	1,351	1,205	661	410	341	609	431	511	712	10,326
Type of Client													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Repeat Callers	1,834	1,840	1,779	1,638	1,544	1,513	1,156	1,086	1,427	1,352	1,272	1,269	17,710
Call (Inbound)	6,033	5,872	6,240	6,060	4,547	5,346	4,921	4,403	5,473	5,609	5,273	5,844	65,621
Call Back Queue	1,642	1,589	1,651	1,335	757	1,583	1,380	1,542	1,732	1,505	1,343	1,158	17,217
Email	47	40	48	17	48	48	82	88	79	52	38	43	630
In Person	1	0	1	0	1	0	0	1	0	0	1	1	6
Text Clients	651	514	516	569	521	406	360	224	287	349	467	492	5,356
Chat Clients	400	390	405	365	286	298	193	58	69	146	311	371	3,292
Disaster Form	2	145	277	0	0	0	0	0	0	0	0	0	424
PREA Form	0	0	0	0	0	0	0	0	0	0	0	0	0
Talk Time Telephone Calls													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Average Talk Time Telephone System (Minutes)	5:05	5:03	5:14	5:10	5:22	4:50	5:04	4:57	4:52	4:45	4:34	4:28	4:57
Average Time to Answer	0:56	1:31	1:21	1:22	1:28	0:38	0:19	0:16	0:30	0:20	0:25	0:36	9.85%
Total Calls Answered in Two Minutes or less	5,710	5,225	5,568	5,388	4,079	5,450	4,869	4,563	5,429	5,632	5,283	5,224	62,420
Under the two-minute limit	83.39%	75.75%	77.95%	78.46%	76.95%	89.52%	93.49%	94.59%	89.88%	93.38%	91.81%	88.11%	86.11%

Call Data

Answered Calls Wait Time													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Answered Calls	6,847	6,898	7,143	6,867	5,301	6,088	5,208	4,824	6,040	6031	5754	5,929	72,930
Under 30 seconds	4,929	4,292	4,648	4,472	3,391	4,936	4,523	4,236	4,773	5116	4711	4,524	54,551
Between 30 & 60 seconds	345	357	360	368	241	233	149	152	276	234	253	305	3,273
Between 60 & 90 seconds	256	329	313	307	232	152	111	97	201	159	171	211	2,539
Between 90 & 120 seconds	180	247	247	241	215	129	86	78	179	123	148	184	2,057
Between 120 & 180 seconds	1,137	1,673	1,575	1,479	1,222	638	339	261	611	399	471	705	10,510
Time to answer Telephone Calls													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Average Time to Answer	0:56	1:31	1:21	1:22	1:28	0:38	0:19	0:16	0:30	0:20	0:25	0:36	0:48
Under the two-minute limit	83.39%	75.75%	77.95%	78.46%	76.95%	89.52%	93.49%	94.59%	89.88%	93.38%	91.81%	88.11%	86.11%
Over the two-minute limit	16.61%	24.25%	22.05%	21.54%	23.05%	10.48%	6.51%	5.41%	10.12%	6.62%	8.19%	11.89%	13.89%
Abandoned Calls													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Average time to abandon	1:55	1:55	1:55	1:59	1:34	1:27	1:04	0:58	1:24	1:09	1:03	1:05	1:27
Abandoned Calls	1,104	1,590	1,401	1,351	1,205	661	410	341	609	431	511	712	10,326
Abandoned Calls %	11.45%	15.59%	13.61%	13.98%	16.40%	7.89%	5.84%	5.07%	7.23%	5.39%	6.70%	9.08%	10.21%

Call Data

Call Types													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
211	141	137	110	105	98	110	126	88	118	117	114	147	1,411
311	563	520	509	554	321	467	379	396	570	600	458	518	5,855
411	81	101	108	109	60	82	61	67	67	104	90	78	1,008
511	15	12	12	6	17	6	9	16	17	16	17	18	161
611	26	18	15	14	9	12	8	6	17	27	28	23	203
711	0	0	0	1	0	0	0	0	0	0	0	0	1
811	0	2	1	1	0	2	0	2	2	4	2	1	17
911	9	6	12	17	7	11	3	7	15	12	13	14	126
Abusive Caller	1	2	4	11	4	7	1	3	3	2	6	9	53
Crisis	4	14	13	11	7	9	18	8	14	10	9	9	126
Disaster	1	2	4	4	5	2	1	4	2	0	2	2	29
Disconnect	630	645	613	601	331	439	377	367	513	517	518	611	6,162
Information Only	592	505	508	535	375	434	372	382	416	400	449	515	5,483
Left Voice Message	50	121	97	110	84	41	23	18	39	25	19	46	673
Static	19	30	22	33	29	45	18	19	28	25	44	46	358
Unknown	175	174	181	171	132	150	120	122	150	122	70	145	1,712
Wrong Number	63	51	52	70	37	54	29	31	49	59	43	58	596

Call Data

Clients By County													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Carson City	51	56	58	72	44	51	55	43	33	52	54	40	609
Churchill	14	16	16	23	13	20	18	9	12	10	21	20	192
Clark	6,454	6,363	6,924	6,442	5,055	5,461	4,827	4,074	5,079	5,330	5,385	6,009	67,403
Douglas	19	16	21	16	6	14	8	8	7	19	15	26	175
Elko	26	38	39	28	43	47	30	38	41	32	36	41	439
Esmeralda	3	0	4	0	0	0	1	1	1	2	1	0	13
Eureka	2	2	5	1	4	2	0	2	0	0	0	3	21
Humboldt	20	16	13	14	16	16	12	10	14	13	13	13	170
Lander	4	1	5	4	1	5	2	2	3	1	3	4	35
Lincoln	3	4	3	0	0	1	6	4	6	5	4	3	39
Lyon	52	50	54	63	49	40	44	51	53	49	41	42	588
Mineral	2	7	2	4	1	2	1	2	3	1	4	3	32
Nye	46	70	71	62	65	70	52	46	54	65	54	83	738
Pershing	9	11	4	8	3	2	1	6	2	4	10	5	65
Storey	8	12	8	10	7	10	3	7	8	7	8	9	97
Washoe	539	526	514	583	448	496	533	443	573	527	557	645	6,384
White Pine	6	5	8	1	1	4	8	2	5	5	5	10	60
Other Nevada-No Zip Code Provided	653	768	672	719	538	687	543	467	657	717	672	805	7,898
Other Zip Codes	99	70	99	69	58	74	76	71	88	65	77	77	923

Chat Data

Pre- Chat Questions													
Military Experience?	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Yes	16	18	16	7	8	15	13	3	3	3	8	11	121
Age	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
< 20	8	6	6	5	4	4	3	2	2	1	12	11	64
20 - 29	82	74	61	65	68	48	29	12	7	33	65	76	620
30 - 39	112	110	107	106	74	88	58	14	15	40	97	107	928
40 - 49	71	55	84	52	54	46	42	9	10	22	40	61	546
50 - 59	34	59	56	49	29	42	29	10	11	13	34	38	404
60 - 69	34	25	34	33	22	26	11	5	13	15	24	20	262
70 - 79	9	7	17	18	8	16	4	0	2	2	11	17	111
80 - 89	2	5	6	7	2	2	2	0	1	4	1	9	41
90 >	2	2	0	1	1	2	0	0	1	1	0	1	11
Chat Information													
Chat Information	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Chat Clients	400	390	405	365	286	298	193	58	69	146	311	371	3,292
Chat Sessions Answered	391	388	395	352	281	290	191	58	69	146	308	369	3,238
Engaged Chat	284	273	295	237	190	234	151	47	44	110	230	263	2,358
Engaged Chat-NO REFERRALS GIVEN	38	51	39	48	27	24	19	5	14	11	23	32	331
Missed Chat	9	2	10	13	5	8	2	0	0	0	3	2	54
Silent Chat	64	56	58	66	60	32	20	6	7	25	54	74	522
Test/Training Chat	5	8	3	1	4	0	1	0	4	0	1	0	27
Answered Chat % (>5 minutes) - (PIP Goal=95%)	97.75%	99.49%	97.53%	96.44%	98.25%	97.32%	98.96%	100.00%	100.00%	100.00%	99.04%	99.46%	98.69%
Talk Time Chat													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Talk Time (Minutes)	10,975	6,692	6,808	9,699	7,226	7,289	3,396	1,094	899	1,905	5,322	6,975	68,280
Average Chat Length iCarol (minutes)	27	17	16	26	25	24	16	18	13	13	17	18	19

June 2026

Demographic Data

Race													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Calls with Responses	4,333	4,345	4,658	4,310	3,495	4,080	3,747	3,442	4,350	4,296	3,720	3,959	48,735
Asian	92	94	104	101	80	106	95	99	127	89	80	98	1,165
Asian & White	0	2	3	3	4	1	2	4	6	1	1	3	30
Black or African American and White	19	22	27	30	19	29	27	11	31	29	31	30	305
Black/African American	1,689	1,658	1,742	1,589	1,286	1,438	1,256	1,186	1,455	1,456	1,115	1,128	16,998
Chose not to answer	459	380	375	368	335	572	530	497	715	828	879	1,042	6,980
Native American or Native Alaskan and White	9	11	12	15	13	10	10	9	7	4	6	10	116
Native American/Native Alaskan	25	24	22	28	18	23	25	13	24	18	31	35	286
Native Hawaiian/Pacific Islander	69	35	68	47	34	40	30	42	48	31	33	42	519
Other Multiple Race	729	783	847	739	593	639	605	520	636	666	550	543	7,850
White/Caucasian	1,242	1,336	1,458	1,390	1,113	1,222	1,167	1,061	1,301	1,174	994	1,028	14,486
Ethnicity													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Calls with Responses	4,307	4,325	4,631	4,282	3,494	4,063	3,739	3,454	4,332	4,282	3,692	3,953	48,554
Chose not to answer	265	232	246	284	208	377	325	340	501	653	748	890	5,069
Hispanic or Latino	893	902	960	839	709	849	754	690	826	812	634	656	9,524
Not Hispanic or Latino	3,149	3,191	3,425	3,159	2,577	2,837	2,660	2,424	3,005	2,817	2,310	2,407	33,961
Preferred Language													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
English	6,202	6,189	6,538	6,507	4,951	5,510	5,027	4,422	5,465	5,656	5,465	6,068	68,000
Other	4	2	2	3	12	3	2	1	2	4	2	5	42
Spanish	322	383	390	348	276	315	285	261	351	312	273	292	3,808

June 2026

Demographic Data

Gender													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Calls with Responses	5,662	5,648	6,002	5,933	4,528	5,212	4,710	4,173	5,269	5,352	5,023	5,519	63,031
Chose not to answer	22	28	21	21	15	33	30	23	18	15	15	8	249
Female	4,159	4,083	4,306	4,259	3,269	3,604	3,265	2,794	3,605	3,770	3,528	3,814	44,456
Male	1,477	1,533	1,674	1,648	1,240	1,574	1,413	1,353	1,645	1,567	1,477	1,692	18,293
Transgender	4	4	1	5	4	1	2	3	1	0	3	5	33
Age													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Calls with Responses	4,654	4,791	5,108	4,705	3,833	4,258	3,798	3,403	4,078	4,003	3,563	3,748	49,942
90+	7	21	28	30	27	26	12	12	10	14	11	17	215
80 - 89	119	134	164	152	151	157	135	130	149	141	136	134	1,702
70 - 79	484	497	517	488	379	471	451	386	547	437	423	398	5,478
60 - 69	759	794	841	840	717	724	711	648	753	691	608	656	8,742
50 - 59	721	730	790	703	620	646	568	514	651	630	574	599	7,746
40 - 49	830	757	864	804	611	756	649	592	720	655	571	622	8,431
30 - 39	1,024	1,073	1,151	991	750	893	746	655	741	858	744	775	10,401
20 - 29	661	735	701	648	523	555	486	438	483	543	471	514	6,758
11 - 19	49	50	52	49	55	30	40	28	24	34	25	33	469
Military Service													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
No	4,406	4,654	5,060	4,676	3,784	4,160	3,780	3,357	4,223	4,174	3,967	4,174	50,415
Yes	202	175	223	199	164	178	174	157	176	184	134	174	2,140

June 2026

Demographic Data

Referred By													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Calls with Responses	5,722	5,680	6,067	5,935	4,523	5,127	4,588	4,062	5,150	5,195	5,000	5,553	62,602
City	95	124	131	149	75	94	82	83	110	107	121	96	1,267
County	52	74	68	55	26	31	47	41	59	45	47	35	580
Disaster Referral	0	0	0	0	0	0	0	0	0	0	0	0	0
Friend/Family	362	398	429	408	282	331	354	333	354	352	287	329	4,219
Media	44	47	84	64	54	47	44	50	54	37	41	48	614
Not Sure	127	193	176	301	102	134	111	96	162	173	168	219	1,962
Other	1,816	1,460	1,637	1,609	1,119	1,395	1,326	1,093	1,286	1,467	1,499	1,862	17,569
Outreach Event	4	8	8	5	4	6	8	3	7	10	7	12	82
Social Media	11	15	3	15	13	17	13	15	11	14	11	9	147
Social Service - Nonprofit Agency	225	204	173	201	173	209	297	275	361	343	256	272	2,989
State of Nevada	338	415	477	464	340	415	394	376	638	550	627	615	5,649
United Way	2	2	2	2	1	0	2	1	1	0	1	1	15
Unknown	63	40	37	82	46	59	55	38	79	66	72	84	721
Used 2-1-1 before	2,107	2,164	2,195	2,004	1,910	1,824	1,348	1,210	1,552	1,518	1,460	1,480	20,772
Web Search	476	536	647	576	378	565	507	448	476	513	403	491	6,016

Text Data

Text Messages													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Total Encounters	527	511	580	579	585	443	393	281	288	230	469	539	5,425
Unique Texters	563	589	593	626	653	521	480	289	332	400	618	637	6,301
Total Incomings	2,525	2,515	2,701	2,554	265	1,990	1,822	1,263	1,408	1,681	2,370	2,585	23,679
Total outgoings	16,461	14,170	14,326	16,664	13,785	12,423	10,861	9,357	11,002	11,749	13,071	14,507	158,376
Opt ins	4,563	3,772	3,803	4,707	3,729	3,490	3,072	2,734	3,147	3,175	3,535	3,930	43,657
Opt outs	8	4	15	11	6	9	4	4	11	10	12	12	106
Text Response Rates:													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
0-5 min	463	435	506	466	493	367	342	252	266	215	431	466	4,702
5-15 mins	41	52	40	58	64	55	37	15	14	9	21	49	455
15-30 mins	15	9	1	24	13	10	6	6	2	1	9	19	115
30 mins to 1 hour	5	7	11	8	6	6	5	3	4	1	1	2	59
Over 1 hour	3	8	9	23	9	5	3	5	2	4	7	3	81
Texts Answered (>5 minutes %)	88%	85%	87%	80%	84%	83%	87%	90%	92%	93%	92%	86%	87%

Taxonomy Category Trends													
Counts	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
B Basic Needs	9,157	8,025	8,518	9,094	7,129	6,760	6,651	5,702	6,337	6,528	6,418	7,316	87,635
D Consumer Services	157	170	232	177	148	179	225	186	233	253	208	192	2,360
F Criminal Justice and Legal Services	667	700	678	631	386	515	468	465	579	572	478	534	6,673
H Education	147	133	40	41	30	25	35	49	15	42	46	61	664
J Environment and Public Health/Safety	27	30	15	18	13	17	23	12	15	14	15	18	217
L Health Care	763	700	680	622	474	522	533	510	560	606	538	591	7,099
N Income Support and Employment	971	1,043	1,105	1,066	798	982	974	762	877	819	831	818	11,046
P Individual and Family Life	1,136	1,008	1,011	1,088	1,299	1,279	819	686	870	963	907	1,319	12,385
R Mental Health and Substance Use Disorder Services	494	503	484	386	285	405	365	350	450	395	465	492	5,074
T Organizational/Community/International Services	215	170	155	144	81	107	116	115	172	175	210	265	1,925
Y Target Populations	2	1	2	1	1	0	2	2	0	0	0	2	13
Total	13,736	12,483	12,920	13,268	10,644	10,791	10,214	8,841	10,109	10,367	10,116	11,608	135,091
Category Percentages	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
B Basic Needs	66.66%	64.29%	65.93%	68.54%	66.98%	62.64%	65.12%	64.49%	62.69%	62.97%	63.44%	63.03%	64.87%
D Consumer Services	1.14%	1.36%	1.80%	1.33%	1.39%	1.66%	2.20%	2.10%	2.30%	2.44%	2.06%	1.65%	1.75%
F Criminal Justice and Legal Services	4.86%	5.61%	5.25%	4.76%	3.63%	4.77%	4.58%	5.26%	5.73%	5.52%	4.73%	4.60%	4.94%
H Education	1.07%	1.07%	0.31%	0.31%	0.28%	0.23%	0.34%	0.55%	0.15%	0.41%	0.45%	0.53%	0.49%
J Environment and Public Health/Safety	0.20%	0.24%	0.12%	0.14%	0.12%	0.16%	0.23%	0.14%	0.15%	0.14%	0.15%	0.16%	0.16%
L Health Care	5.55%	5.61%	5.26%	4.69%	4.45%	4.84%	5.22%	5.77%	5.54%	5.85%	5.32%	5.09%	5.25%
N Income Support and Employment	7.07%	8.36%	8.55%	8.03%	7.50%	9.10%	9.54%	8.62%	8.68%	7.90%	8.21%	7.05%	8.18%
P Individual and Family Life	8.27%	8.07%	7.83%	8.20%	12.20%	11.85%	8.02%	7.76%	8.61%	9.29%	8.97%	11.36%	9.17%
R Mental Health and Substance Use Disorder Services	3.60%	4.03%	3.75%	2.91%	2.68%	3.75%	3.57%	3.96%	4.45%	3.81%	4.60%	4.24%	3.76%
T Organizational/Community/International Services	1.57%	1.36%	1.20%	1.09%	0.76%	0.99%	1.14%	1.30%	1.70%	1.69%	2.08%	2.28%	1.42%
Y Target Populations	0.01%	0.01%	0.02%	0.01%	0.01%	0.00%	0.02%	0.02%	0.00%	0.00%	0.00%	0.02%	0.01%

June 2026

Referrals Requested

Top 20 Referrals Requested					FY Total Referrals Requested	135,091
	Q1	Q2	Q3	Q4	FY '25-'26 TOTALS	PERCENTAGE
Utility Service Payment Assistance	5,359	3,773	3,226	3,063	15,421	11%
Rent Payment Assistance	4,712	3,804	3,252	3,247	15,015	11%
Food (includes Pantries, Congregate Meals, Emergency Food)	3,201	4,621	2,552	2,947	13,321	10%
Individual & Family Support Services (includes Case Management, Street Outreach, Protective Services)	2,737	3,184	1,990	2,663	10,574	8%
Low Income/Subsidized Rental Housing	2,546	2,599	2,674	2,450	10,269	8%
Emergency Shelter	2,363	2,157	2,055	2,401	8,976	7%
Transportation	1,906	1,893	1,262	1,588	7,470	4%
Public Assistance Programs	1,561	1,644	1,529	1,329	6,063	4%
Legal Services	1,535	1,171	1,147	1,216	5,069	4%
Income Support and Employment	1,282	1,001	894	984	4,161	3%
Clothing/Personal/Household Needs (includes diapers)	1,248	1,154	764	928	4,094	3%
Transitional Housing/Shelter	1,365	670	741	1,024	3,800	3%
Mental Health & Substance Use Disorder Services (includes Crisis Intervention)	884	664	683	753	2,984	2%
Rental Deposit Assistance	831	523	445	782	2,581	2%
Medicaid	673	628	643	553	2,497	2%
Health Supportive Services	649	546	617	625	2,437	2%
In Home Assistance	802		649	863	2,314	2%
Housing Related Coordinated Entry	714	501	440	466	2,121	2%
Rapid Re-Housing Programs		434	467	597	1,498	1%
Holiday Programs		1,190			1,190	1%

June 2026

Web Data

Nevada211.org Web Data													
Visitor Counts													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
New Visitors	15,835	20,433	22,746	24,742	22,559	16,956	17,632	17,976	20,349	21,046	23,132	24,915	248,321
Returning Visitors	2,278	2,323	2,662	2,258	2,850	2,399	2,192	1,983	1,879	1,989	1,714	3,025	27,552
Age Distribution Total Users													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
18-24	663	697	631	747	675	474	273	394	466	519	452	564	6,555
25-34	778	987	976	1,064	1,135	730	490	650	789	736	866	890	10,091
35-44	671	840	760	874	1,042	692	447	578	637	623	696	707	8,567
45-54	618	695	705	733	904	532	365	463	540	540	565	611	7,271
55-64	435	473	454	502	544	338	245	317	390	384	395	411	4,888
65+	246	284	288	291	287	197	137	186	221	203	221	221	2,782
Gender													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Male	1,451	1,740	1,708	1,760	1,921	1,328	831	1,086	1,366	1,341	1,415	1,469	17,416
Female	2,269	2,627	2,531	2,942	3,078	1,986	1,351	1,769	2,045	2,002	2,127	2,376	27,103
Session Data													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
Sessions	25,171	30,461	35,027	34,952	33,953	26,295	27,199	25,165	28,749	29,267	31,166	35,336	362,741
Users	18,113	22,756	25,408	27,000	25,409	19,355	19,824	19,959	22,228	23,035	24,846	27,940	275,873
Page Views	56,984	66,213	69,875	77,098	71,713	57,773	58,474	51,206	54,581	51,394	55,492	56,143	726,946
Pages per Session	2.26	2.17	1.99	2.21	2.11	2.20	2.15	2.03	1.90	1.76	1.78	1.59	2.01
Avg. Session Duration	5:59	5:41	5:34	5:19	5:12	6:45	5:17	5:11	5:10	3:54	3:49	3:24	5.05

APP Data

App Download Data FY 2024-2025		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	YTD
211 App	iPhone	217	304	233	270	384	227	200	112	144	92	80	66	2,329
	Android	245	307	267	287	478	252	248	136	138	109	153	119	2,739
														5,068
211 Youth App	iPhone	25	13	20	23	28	17	18	12	6	7	12	4	181
	Android	12	11	10	14	22	2	10	6	9	2	5	3	106
														287



Nevada